

# New York Times Bestselling

Author of

**Play Like a Man, Win Like a Woman**




says:

The **The Chic Entrepreneur** is engaging, intelligent and practical not to mention fun to read. If you are interested in building a business properly, in order to achieve not only financial freedom but personal freedom as well, this is the book for you.

– Gail Evans

## Learn How to Take Your Business from Flats to Stilettos



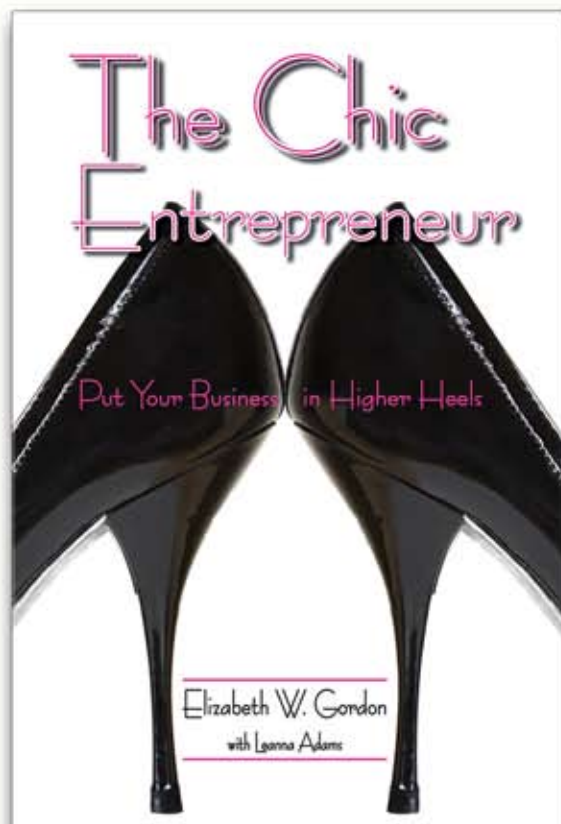
-  Here is a step-by-step guide any female entrepreneur can use to build an effective business growth strategy for a company that will ultimately work without her.
-  Elizabeth Gordon features dynamic analysis of Nordstrom, Google, Whole Foods, etc. that lend a real-world insight to the 9 key business elements that are examined and explained.
-  She shows you how to define your company's unique value, generate word-of-mouth, and build an organizational culture in ways that are fun, creative, and true to your organization's strengths, mission and core values.

## Elizabeth Gordon



... has a passion for helping others achieve their entrepreneurial dreams. Founder of Flourishing Business®, she regularly has the opportunity to share her business acumen with clients and audiences, large and small. Elizabeth is a Magna Cum Laude graduate of Wake Forest University in North Carolina, with a degree in Business and Economics, and she received a Masters in Marketing from Georgia State University.

Visit Elizabeth at [www.flourishingbusiness.com](http://www.flourishingbusiness.com)



Category: Business/Entrepreneurship  
Publication Date: May 2008  
Soft cover, 6 x 9, 200 pages, \$12.95  
ISBN 978-1-934759-04-2  
World Rights Available

For quantity discounts or  
to request a review copy of  
**The Chic Entrepreneur**  
contact the publisher directly:



Robert D. Reed Publishers  
P. O. Box 1992  
Bandon, OR 97411  
Phone: (541) 347-9882; Fax: -9883  
Email: [4bobreed@msn.com](mailto:4bobreed@msn.com)  
Web: [www.rdrpublishers.com](http://www.rdrpublishers.com)